## PROCLAMATION

WHEREAS, South Dakota is a beautiful state, and its citizens are justly proud of it; however, to keep it clean and attractive is the responsibility of every citizen every week of the year, and

WHEREAS, The National Council of State Garden Clubs is sponsoring a National Anti-Litter and Roadside Beautification Campaign for a week, and

WHEREAS, this campaign begins on April 15, 1964, and places particular emphasis on eliminating the Litterbug and the litter carelessly dropped on our streets and highways;

NOW, THEREFORE, I, ARCHIE GUBBRUD, Governor of the State of South Dakota, do hereby proclaim the period April 15 through April 21, 1964 as

## KEEP SOUTH DAKOTA BEAUTIFUL WEEK

and urge all our citizens to exert effort and care so that South Dakota may always be a clean and beautiful state for those who live and work here as well as for visitors from other states.

> IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of South Dakota to be affixed on this 11+ day of April, in the year of our Lord, one thousand nine hundred and sixty-four.

GOVERNOR ARCHIE GUBBRUD,

ATTEST:

IFICATE

OF AUTHENTICITY